

Vision
and
Strategic
Plan
2027
2029

**CHOIRS
AOTEAROA
NEW
ZEALAND**

CHOIRS
AOTEAROA NEW ZEALAND



NZYC WINNING CHOIR OF THE WORLD 2025



NZSSC CHINA TOUR 2024



VISION

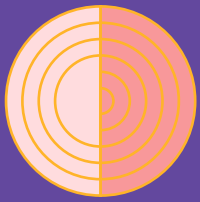
We elevate the nation's cultural vitality through our choral music leadership.

PURPOSE

New Zealanders take pride in their national choirs and the joy, learning, identity, community, and careers they provide.

MISSION

We develop exceptional choral craft and performances in our national choirs. Working in a holistic way, we grow and invest in generations of excellent, confident, and aspirational musicians.





TE WHARE RŪNANGA AT WAITANGI TREATY GROUNDS



VOICES NZ AT STATE MEMORIAL SERVICE FOR QUEEN ELIZABETH II

#1

The impact and quality of our national choirs are celebrated in Aotearoa and acknowledged internationally



#2

Te Ao Māori and the unique singing traditions of Aotearoa are integral to the flourishing of our national choirs



#3

We provide sustained inspirational leadership, professionalism, development and a lifelong contribution to education across Aotearoa's choral & related sectors





NZYC WINNING IN DENMARK 2025



CELEBRATE IMPACT

CANZ
27 - 29

#1
The impact and quality of our national choirs are celebrated in Aotearoa and acknowledged internationally.



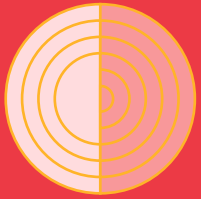
ARTISTIC IMPACT CELEBRATED

AIMS

- Create Transformative Impact
- Achieve Artistic Quality
- Inspire Aotearoa
- Extend Global Profile

OUTCOMES

- Life-changing experiences for singers and audiences created
- Social cohesion strengthened
- Lasting legacies
- Top artistic leaders attracted and retained
- Consistent standards across the pathway maintained
- Bold repertoire championed
- Live and digital audiences grown
- Critical acclaim
- National choirs positioned as cultural icons of pride
- Quality international exposure and invitations to leading festivals, agents and collaborations



IMPACT



PHOTO: LUCAS PACKETT PHOTOGRAPHY



TE AO MĀORI AOTEAROA SOUND

CANZ
27 - 29

#2
The unique singing traditions of Aotearoa New Zealand and Te Ao Māori are integral to the flourishing of our choral singing.



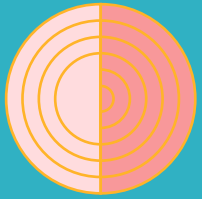
TE AO MĀORI & AOTEAROA SOUND

AIMS

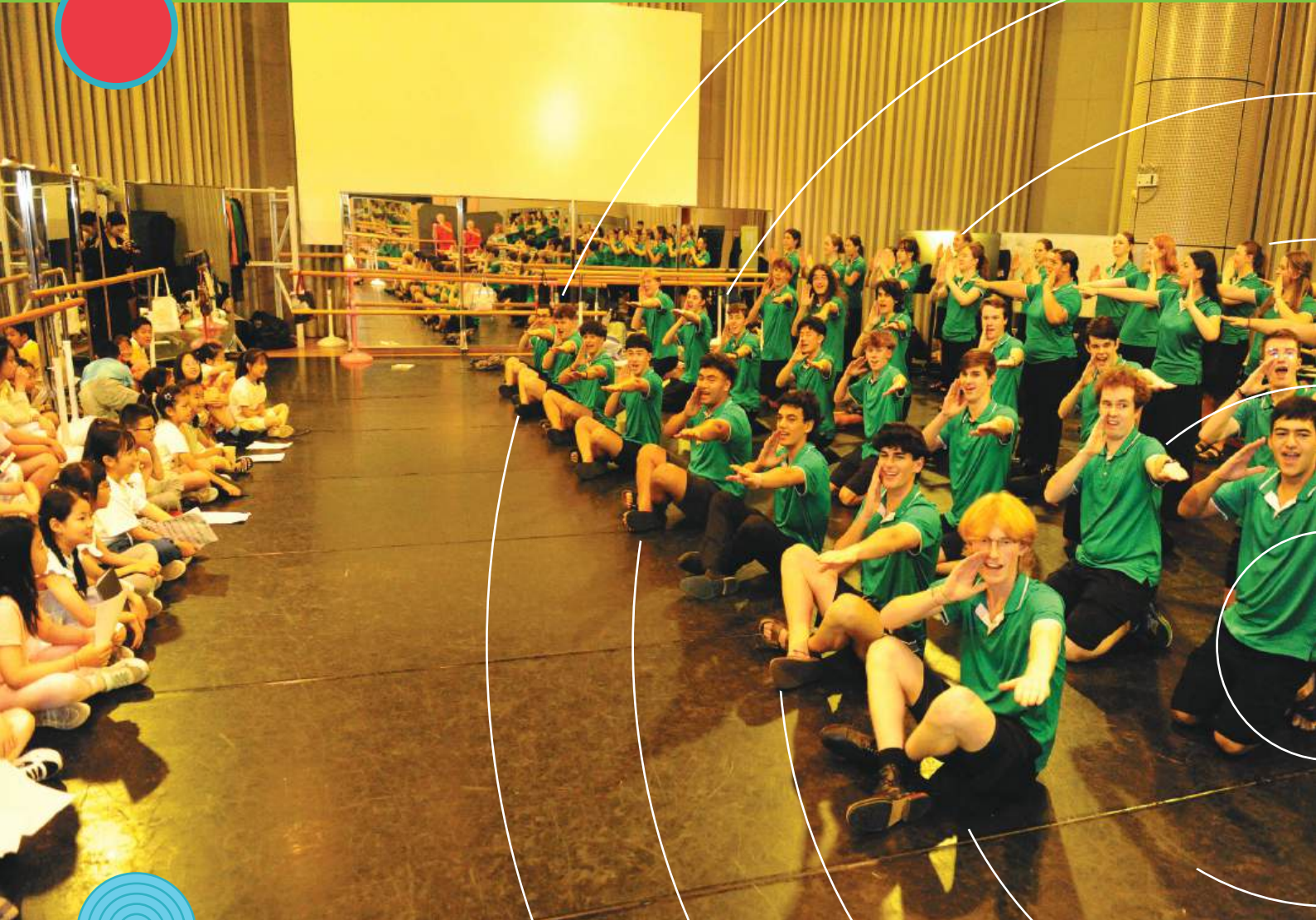
- Embrace Te Ao Māori
- Make Pasifika voices heard
- Celebrate Cultural Diversity
- Showcase Aotearoa Sound

OUTCOMES

- Journey to be a Te Tiriti led organisation continued
- Tikanga and Te Ao Māori embedded in daily practice, repertoire and governance
- A Pacific Strategy that reflects the richness of our communities is implemented
- Commissions and performances of new Pasifika works
- Choirs mirror Aotearoa's diversity in singers, leadership, and artistic choices
- Sector-wide leadership in intercultural practice provided
- A unique choral sound that blends waiata, Pasifika traditions, and the global canon is developed and sustained
- New works that define NZ's voice commissioned and recorded



EMBRACE



NSSC WORKSHOPPING IN SHANGHAI 2024



LEADERSHIP LEARNING

Our national choirs provide sustained inspirational leadership, professionalism, development and lifelong contribution to education across New Zealand's choral sector and related fields



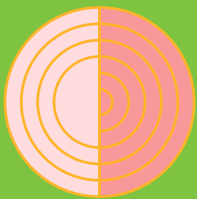
SECTOR LEADERSHIP, DEVELOPMENT & LIFELONG LEARNING

AIMS

- Provide Sector Leadership
- Strengthen the Sector with Pathways for Excellence:
- Provide Learning & Mentoring
- Contribute to Artistic Partnerships
- Be a strong professional organisation

OUTCOMES

- Knowledge widely shared
- Choirs of choice for national collaborations
- Government and philanthropic investment attracted
- An inspiring, trustworthy partner
- Clear pathways for singers, conductors, composers and arts managers, opening careers in NZ and beyond
- Outreach into schools and underserved communities expanded
- Young conductors and composers supported
- Opportunities for lifelong learning and contribution created
- Work with orchestras, festivals, composers and cultural organisations deepened
- Strong catalogue of recordings and digital projects built
- Best practice governance, strong financial sustainability, and robust sector networks



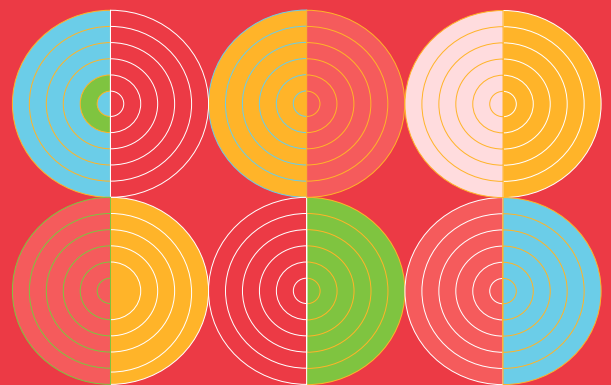
LEAD

CHOIRS

AOTEAROA NEW ZEALAND



VOICES NZ WITH BBC SINGERS IN LONDON 2025



CHOIRS.NZ

CORE FUNDER: CREATIVE NEW ZEALAND
NZYC PRINCIPAL SPONSOR: INFRATIL